

Ana Aguilar Meca



My daily challenge is to connect to people and their projects solving problems, seeking common solutions and generating new ideas.


Expertises:

Marketing Strategy
Graphic Design
User Experience Design
Communication Agile methodology



Born in: Caracas, Venezuela
Birth date: May 6th, 1982, Thursday
Nationality: Spanish

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 anaguilarmeca

 Ana Maria Aguilar

 strategic_design

Languages

English		85%
Italian		85%
German		30%
Spanish		native
Catalan		native

Tools

Illustrator, Photoshop, InDesign, XD
Microsoft Office
Figma
Sketch
Miro
Mural
Slack
Wordpress
Hootsuite
Typeform
Google Ads/Social Media Ads
Mailchimp
Canva
Zoom
Trello

Hobbies



Strategic Design

September 2019 -Currently:
Social Media and Graphic Design Consultant
Asociación Factoría F5
Corporate design. Marketing Strategy.
Web content creation.
On/Off line campaigns Google and Facebook Ads.
Brand Strategist Consultant
Corporate design. Strategic design
Social media & Digital Marketing

April 2018 - September 2019:
Brand Strategist Consultant
Marinel-lo @ Partners Abogados
Website architecture, design and content.
Corporate image. Client is the center, technology as a tool of the future in the world of law and social networks for the international market.

September 2016:
Art Direction
Ketterer design
Advice on corporate image creating a trendy, impacting and sustainable brand.

CRM

May 2015- May 2017:
Customer Relationship Management Worldwide
Distrijazz, MUSICAL DISTRIBUTIONS, Barcelona.
Attraction of new clients giving relevance to the added value of the company: product of collectors and music lovers.
Marketing campaign to get closer to the new music-loving public of our past.

March 2009- November 2013:
Supervisor Credit Control - CRM Worldwide
Head Office Commercial & Finance Department
INTERCRUISES- TUI TRAVEL PLC, Barcelona.
The ability to communicate clearly in the work procedures between departments where the proposed results have been achieved. Great teamwork reflected in B2B customer satisfaction in the cruise sector.

May 2006- January 2009:
CRM Executive Management UK & Italy
Marketing & Customer Care Department
IBM-Xerox Corporation, Dublin, Ireland

Education

April-July 2020:
Bootcamp part-time UX/UI Designer
All women in tech Barcelona

September 2017- 2018:
Advanced Training Course Marketing
UOC Universitat Oberta de Catalunya.

September 2014- March 2015:
Postgraduate Illustration-Design
EINA, Centre Universitari de Disseny i Art de Barcelona
Member of the UAB.

April 2007:
Web Designer Advanced Course
Dublin Business School (DBS). Ireland.

September 2004-June 2005:
Diploma Master CAP
Certificate of Pedagogical Aptitude.
Universitat de Barcelona.

September 2000-June 2005:
Degree in Art History
University of Barcelona.
ERASMUS, DAMS
(Discipline delle arti, della musica e dello spettacolo).
Università degli Studi di Roma Tre, Italy.